



Market Announcement

23 March 2015, Vista Group International Ltd, Auckland, New Zealand

Vista confirms US acquisition of competitor Ticketsoft.

Vista Group International (Vista) has today completed the agreement to acquire the assets of US-based cinema software company, Ticketsoft, including customer licences, intellectual property and employees. All conditions have been fulfilled, including obtaining the consent of Ticketsoft customers, representing a minimum 85% of targeted revenue.

Murray Holdaway, Chief Executive of Vista Group said: "We are delighted to have reached agreement with a company that has demonstrated consistent innovation and dedication to their customers over a long period of time. This acquisition is a quality addition to Vista, and continues our international growth strategy by expanding our existing presence and enhancing our service proposition in the North American market."

Founded in 2001 and located in Dallas, Texas, Ticketsoft cinema management software solutions are installed in more than 200 cinemas across North America representing more than 2,000 cinema screens.

Cinemas of all sizes rely on Ticketsoft's leading edge software for their point of sale (ticketing and concessions), self-service kiosk, internet and mobile ticketing, gift and customer loyalty cards, real time management and analysis, and large-scale-enterprise corporate office systems.

Providing a wider portfolio of similar products, Vista Entertainment Solutions (VES), a Vista Group company, is the worlds' leading supplier of software to cinema exhibitors including installations in over 950 cinemas representing 11,300 screens in the USA.

The integration of the two companies will progressively allow for the provision of VES software to the Ticketsoft customer base, delivering a number of immediate benefits to customers including support for recently mandated EMV credit card processing. Longer term, benefits include access to the ongoing development of VES software and the support that VES provides to customers in more than 60 countries including the USA.

Philip Wood, the founder and CEO of Ticketsoft will continue working with VES to ensure a seamless customer experience throughout the integration process. Mr Wood said of the acquisition, "This transaction provides Ticketsoft customers with an excellent outcome in terms of their ability to access the latest technology and solutions available to cinema exhibitors. It also provides an exciting future for our staff with an international market leader."

Mr Holdaway said: "We are pleased to welcome Philip and his team to Vista and we look forward to extending the technological capability of our existing team through access to a new group of exceptionally skilled staff."



Vista Group International continues to maintain guidance as provided at the time of the Initial Public Offer of shares and will update the market as necessary.

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About Vista Group International:

Vista Group International (Vista Group) is a public company, listed on both the New Zealand and Australian stock exchanges (NZX: VGL; ASX: VGI). Vista Group provides cinema management, film distribution and customer analytics software to companies across the global film industry. Cinema management software provided by Vista Entertainment Solutions is the core business of the Group. Veezi, MACCS, Movio and Numero products leverage the success of this platform into other parts of the film industry; from production and distribution, to cinema exhibition and through to the movie-goer experience. It is estimated that in excess of a billion cinema tickets are processed every year through Vista products. Vista Group has over 250 staff across six offices in New Zealand (Auckland headquarters), Australia, the USA, the UK, the Netherlands and China.

About Vista Entertainment Solutions (VES):

Vista Entertainment Solutions is the world leader in cinema management software solutions with installations in more than 60 countries across all continents and an estimated 37% global market share in the large cinema circuit market. The Vista cinema management product line is both integrated & scalable, suited to cinema exhibitor's operating 20+ screens and up to 100's of cinemas. Vista software comprises multiple software modules required to deliver optimal Box Office returns, total cinema management and both internal and external analysis and reporting.

For further information:

www.vistagroup.co.nz

www.vista.co

www.ticketsoft.com