

# Let's talk web

## Your web-journey starts here!

Engage with our new digital team to create a smart, responsive and custom website that matches your brand vision and positions your cinema as the preferred entertainment option for your customers.

### Design your dream

Whether it's from the brilliant minds of your design team or ours, we craft the unique web experience you want your guests to have. Bring your brand vision to life just the way you've dreamed!

### Build with the best digital tools

Our framework of highly functional components enables tailored web solutions that feature responsive designs, SEO and mobile optimisation while providing robust performance and reduced load times.

Deep integration with the full Vista software suite unlocks rich functionality for seamless guest engagement.

### Rewrite your sales story

Choose how you manage your web sales: try seat-first ordering, integrate loyalty programmes, and support all types of payment for your customers. Get the slick online sales channel you want for tickets, food and beverage, merchandise, gift cards, and more.

### Control your website with ease

With our Content Management System (CMS) you can manage your day-to-day website content easily – all in one system. This flexible tool empowers your team to be both proactive and responsive.

### We've got you covered

From full cloud hosting and monitoring of your website to upgrades, implementation, and configuration support, we can take care of it!

With Vista, you will benefit from our continuous innovation through ongoing development of new software features.

## Digital is in our DNA



Web



Mobile



Digital  
Signage



Kiosk

Developing bespoke website solutions is just the beginning of Vista Cinema's new digital offering. With over 25 years of experience in the global cinema industry, Vista is now combining software innovation and customisable moviegoer engagement.

Our new global team of digital experts are ready to partner with you. We focus on collaborating to design, build, and manage your ideal digital experience to engage your guests.

We'll start by working to understand your strategic goals, brand vision, and business needs so we can develop a partnership that will get you where you want to go.

Building from a deep understanding of your requirements, we create digital solutions across **web, mobile, digital signage, and kiosk** that give you exactly what you're looking for: from powerful out-of-the-box platforms to fully customised, multi-channel brand journeys.

Our digital solutions are feature-rich and fully integrated into the Vista Cinema suite, placing you on the cutting edge of the latest innovation in cinema guest experience.

Transform your digital channels into the immersive front line of your cinema experience, and your most compelling opportunity to engage and guide guests to choose you.

**Curious? We'd love to hear from you: [digital@vista.co](mailto:digital@vista.co)**



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