



MARKET ANNOUNCEMENT

15 April 2015, Vista Group International Ltd, Auckland, New Zealand

Vista partners with Côté Ciné Group to enter the French market.

Vista Entertainment Solutions (VES), a company of Vista Group International, has agreed to enter into a business partnership with Côté Ciné Group (CCG), a leading cinema software service provider for the French cinema exhibition industry. The partnership is subject to the finalisation of a distribution agreement between the parties.

CCG will become the distributor of Vista and Veezi software in France, the largest box-office market in Europe.

“We are excited and proud to become Vista’s business partner for the French market”, says Patrick Farcy, President of CCG. “Their software is recognised throughout the cinema world, and we believe that the combination of their technology and our in-depth knowledge of the French exhibition market will be a winning formula for French cinemas; a world-class platform with local service.”

Under the Agreement, CCG will progressively upgrade current customers of CCG to Vista. With the combination of CCG’s existing client list and new Vista customers (such as Kinopolis Group), Vista stands to build a leading market share in France.

“We have been very impressed with the track record of CCG”, says Mischa Kay, Managing Director of Vista’s European operations. “Over the past few years, they have become a reference player in the French market. We are confident that by combining their market expertise and our technology, we can take ticketing to the next level and add significant additional value for French cinema exhibitors.”

Brian Cadzow
Director, Finance & Legal
Vista Group International Ltd
Contact: +64 9 984 4570

About Vista Group International:

Vista Group International (Vista Group) is a public company, listed on both the New Zealand and Australian stock exchanges (NZX: VGL; ASX: VGI). Vista Group provides cinema management, film distribution, and customer analytics software to companies across the global film industry. Cinema management software provided by Vista Entertainment Solutions is the core business of the Group. Veezi, MACCS, Movio, and Numero products leverage the success of this platform into other parts of the film industry; from production and distribution, to cinema exhibition and through to the movie-goer



experience. It is estimated that in excess of a billion cinema tickets are processed every year through Vista products. Vista Group has over 300 staff across six offices in New Zealand (Auckland headquarters), Australia, the USA, the UK, the Netherlands, and China.

About Vista Entertainment Solutions (VES):

Vista Entertainment Solutions is the world leader in cinema management software solutions with installations in more than 60 countries across all continents and an estimated 38% global market share in the Large Cinema Circuit market. The Vista cinema management product line is both integrated & scalable, suited to cinema exhibitor's operating 20+ screens and up to 100's of cinemas. Vista software comprises multiple software modules required to deliver optimal Box Office returns, total cinema management and both internal and external analysis and reporting.

About Côté Ciné Group:

Côté Ciné Group, a leading provider of digital services for French movie theatres, also operates in the United States under the BoxOffice® brand. On February 13, 2015 Côté Ciné Group announced that it had entered into exclusive negotiations for an acquisition by Webedia, the digital media business unit of the FIMALAC Group. This acquisition is expected to close in the next few weeks.

For further information:

www.vistagroup.co

www.vista.co

www.veezi.com

www.cotecinegroup.fr